

DEFINE. DESIGN. PRODUCE. TRANSFORM

ENTARA GROUP

Empowering Brands with 360° Media Solutions.

Entara Media Group, with over 15 years of experience, offers 360-degree media solutions. We blend traditional insights with modern trends to provide comprehensive solutions for brands, supported by top media intelligence professionals.

Survey | Plan | Execution | Media | Advertising | Promotions



www.entaragroup.org



CEO of "Entara Media Group,

CEO

CEO, a media intelligence expert with 15+ years of experience in media and business solutions, is the visionary behind "Entara Group,

Hi There, We're Entara Group Company

Leading the media landscape for 15+ years, Entara Group delivers unmatched 360-degree solutions. Fusing tradition with innovation, we empower brands across sectors with expert insights. Trust Entara for comprehensive media excellence.

15+ years

800+ clients



About Us



UNLEASHING EXCELLENCE:

Your Ultimate Business Solution Provider

33.14K
PROMOTION

- ✓ Know About Business
- ✓ Know About Media
- ✓ Know About Advertisements

Entara GROUP

is a premier media solutions provider, offering comprehensive 360-degree media solutions. With over 15 years of industry experience, we have established ourselves as leaders in the field. Our association with top-level media intelligence professionals further enhances our capabilities. By blending traditional media insights with contemporary trends, we excel in providing A to Z solutions for brands across various sectors.

360-Degree

Media Intelligence

EMPOWERING GROWTH:

Tailored Servicing Solutions for Start-ups and Established Brands

OUR AIM

Our aim is to provide proper servicing to both new start-up brands and established ones, assisting them effectively in expanding their businesses. We strive to offer tailored solutions that align with their specific needs, ultimately facilitating their growth and success.



Our Vision

Our vision is to become partners in the vision of both start-up and established brands, providing them with full support to help them achieve their success."



Our Mission

Empowering 1000+ start-ups and established brands annually with our innovative 360-degree media solutions. Committed to advancing the Government of India's Digital India and Skill India initiatives, fostering widespread digital empowerment.



1000+ Startup

Digital India

Skill India Initiatives

Digital Empowerment



WE OFFER A TO Z MEDIA SOLUTIONS

 <p>Media & Business Consultancy</p>	 <p>PR & Online News</p>	 <p>Software and IT</p>	 <p>Digital Media</p>	 <p>Social Media</p>
 <p>Television Advertising</p>	 <p>Production</p>	 <p>Outdoor Media</p>	 <p>Cinema Advertising</p>	 <p>Below-the-Line (BTL)</p>
 <p>Interactive</p>	 <p>Liasioning and Legal Compliance</p>	 <p>Event and Seminars</p>	 <p>Celebrity & Brand Ambassador</p>	 <p>Elections Campaign</p>
 <p>Film Production</p>	 <p>Award and Certificate</p>	 <p>Sponsorship Division</p>	 <p>Print & Merchandise</p>	 <p>Digital Out-of-Home (DOOH)</p>
 <p>Business Sponsorship Services</p>				

- Serving your needs across 21 specialized divisions.
- Comprehensive support, from start to finish.

MEDIA & BUSINESS CONSULTANCY SERVICES

Spectrum is our consultancy division that offers a wide range of services related to business expansion, management, and media. From launching a **business to ensuring its success**, we provide comprehensive consultancy services.



Idea

Plan

ROI



CONSULTING EXPERTISE INCLUDES:



- Strategy Consulting
- Finance
- Operations
- IT
- Management
- Marketing
- Legal
- Sales
- Regulatory Compliance
- Environmental Consultancy
- Social Media
- Career Guidance
- Insurance
- Investment
- Data Analysis
- Operations Management
- HR Consulting
- Public Relations
- Growth Strategies



Key Services Offered:

1. Financial Disclosures
2. Investor Relations
3. Measurement and Analytics



PR & ONLINE NEWS DISTRIBUTION DIVISION

Transform your press releases into compelling news stories with our comprehensive PR and online news distribution services.



Additional PR Services:

1. Crisis Management
2. Advocacy
3. Corporate/Product PR



News Distribution:

We have a news distribution channel that assigns new distributors to associate channels.



PUBLIC RELATIONS:

- Access tools to deliver your content effectively to target audiences across different channels and at the most opportune times.

INVESTOR RELATIONS:

- Ensure compliance at every stage, from initial public offerings to annual reports.

DISTRIBUTION & ANALYTICS:

- Benefit from precise targeting, comprehensive distribution, and insightful analytics for every type of news release, allowing you to create impact and measure ROI effectively.

SOFTWARE & IT DIVISION

EMPOWERING YOUR BUSINESS WITH CUTTING-EDGE TECHNOLOGY SOLUTIONS

Our Software and IT Division is dedicated to providing innovative technology solutions tailored to meet the unique needs of your business. With a focus on enhancing efficiency, productivity, and scalability, we offer a wide range of services to address your software and IT requirements.

• Mobile App

• Website

• Software

- Custom Software Development
- IT Consulting
- Web Development
- Mobile App Development
- Cloud Computing Solutions
- Cybersecurity
- Data Analytics
- ERP Implementation
- IT Support and Maintenance



Driving Engagement: Crafting Impactful Digital Strategies for Measurable Business Results"

DIGITAL MEDIA DIVISION

"Through our expertise in crafting compelling and impactful digital strategies, we ensure they resonate deeply with your target audience, driving robust engagement. Our approach guarantees your brand connects effectively in the digital landscape, translating into measurable and sustainable results for your business."

Crafting compelling and impactful digital strategies that resonate with your target audience and drive engagement.

• Digital Strategy Development

• Content Creation and Marketing

• Search Engine Optimization (SEO)



• Pay-Per-Click (PPC) Advertising



• Email Marketing



• Digital Advertising



• Analytics and Performance Tracking



- Social Media Strategy Development



SOCIAL MEDIA DIVISION

"Social Media Division: Harnessing digital platforms to amplify your brand's presence. Engaging audiences with strategic content and innovative campaigns. Driving growth through targeted outreach and community building. Achieving measurable impact in the digital sphere."



- Content Creation & Curation



- Community Management



- Paid Social Advertising



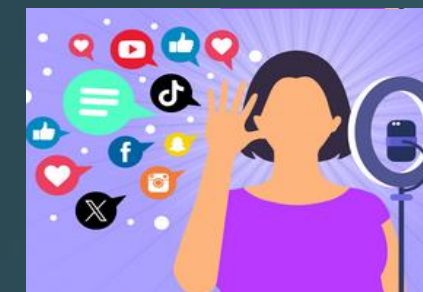
- Platform Management



- Influencer Marketing



- Social Media Analytics



- Social Listening and Monitoring





Turning viewers into believers!"

"From screen to heart, our stories resonate and inspire. Discover the power of connection through unforgettable television."

Buy ads

TELEVISION ADVERTISING DIVISION

Captivate Audiences with Impactful Television Advertising

- 1. Strategic Planning
- 2. Creative Development
- 3. Media Buying & Planning
- 4. Campaign Management
- 5. Audience Targeting
- 6. Performance Analytics

PRODUCTION DIVISION

"Crafting visions into reality with precision and passion. Where creativity meets technical expertise, forging new frontiers. Every detail meticulously shaped to elevate the art of production. Innovation-driven, we bring your ideas to life, exceeding expectations."

Bringing Your Vision to Life with Exceptional Production Quality

Video Production

Commercial Production

Film Production

Animation Production

Photography

Audio Production

Live Event Production

Virtual Reality (VR) and Augmented Reality (AR) Production

289+

advertisements and campaigns created by us, making excellence the standard.



OUTDOOR DIVISION

Maximizing **Visibility & Impact** with Outdoor Advertising Solutions

"Crafting visions into reality with precision and passion. Where creativity meets technical expertise, forging new frontiers. Every detail meticulously shaped to elevate the art of production. Innovation-driven, we bring your ideas to life, exceeding expectations."



- Billboard Advertising



- Street Furniture Advertising



- Event Sponsorship & Activation



- Transit Advertising



- Guerrilla Marketing



- Mobile Advertising



- Digital Out-of-Home (DOOH) Advertising



- Experiential Marketing



- Location-based Advertising



CINEMA ADVERTISING DIVISION

Cinema Advertising



Why 90% of Users Skip Your Pre-Roll Ads and How to Prevent This

Pre-roll Advertisements

Capturing attention before the content begins.



In-theater Promotions

Engaging audiences right where the action is



Sponsorships & Screenings

Elevating events with impactful brand presence.



- Branded Content Integration
- Interactive Experiences
- Targeted Audience Segmentation
- Measurement & Analytics

Join us

BELOW-THE-LINE (BTL) DIVISION

Driving Direct Engagement & Impactful Brand Experiences



Experiential Marketing

- ✓ In-Store Activations
- ✓ Trade Shows and Exhibitions



Event Marketing

- ✓ Direct Marketing
- ✓ Field Marketing



Promotional Campaigns

- ✓ Brand Ambassador Programs
- ✓ Data Collection and Analytics

INTERACTIVE ADVERTISING SOLUTIONS

Engage your audience with cutting-edge, **interactive** campaigns.



Airport Advertising



Magazine Advertising



Sports Marketing Agency



- Airport Advertising
- Magazine Advertising
- Newspaper Advertisements
- Sports Marketing Agency
- Radio Advertising

Join us

LIASIONING AND LEGAL COMPLIANCE

Key Services Offered:



1. Private Limited Company Registration



9. Startup India Registration



2. Section 8 Company Registration



10. FSSAI Registration



3. Nidhi Company Registration



11. Barcode Registration



17. Trademark Objection Filing



4. Indian Subsidiary Setup



12. RCMC Registration



18. Trademark Opposition Filing



5. UAE Company Registration



13. Import Export Code Registration



19. Trademark Renewal



6. USA Company Registration



14. Trademark Registration



20. Copyright Registration



7. Digital Signature Registration



15. USA Trademark Registration



21. Design Registration



8. Udyam Registration



16. International Trademark Registration



22. Patent Registration

EVENT & SEMINARS

MANAGEMENT DIVISION:

Creating Memorable Experiences & Meaningful Connections

85+

Event Planning & Conceptualization

105+

Program Development

55+

On-Site Event Management

95+

Venue Selection & Logistics Management

97+

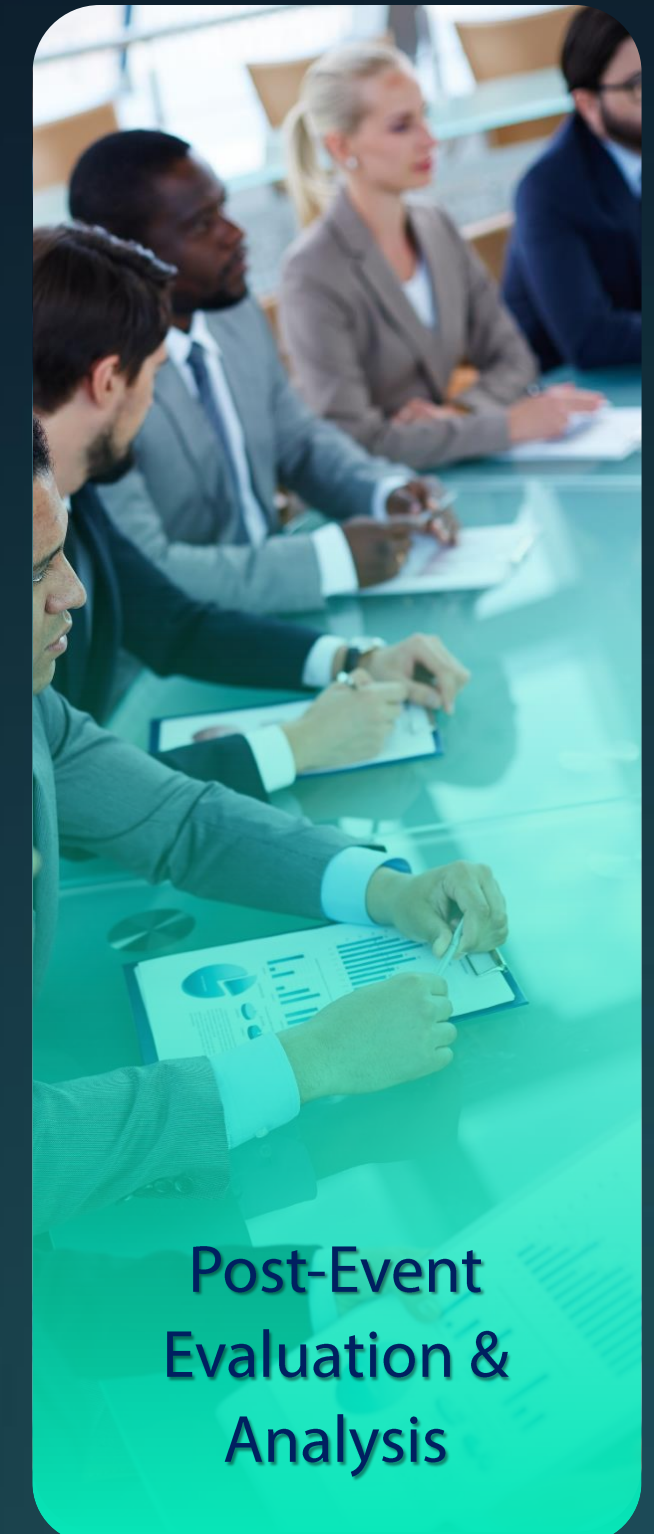
Marketing and Promotion



Sponsorship & Partnerships



Audience Engagement & Interaction



Post-Event Evaluation & Analysis

Join us

CELEBRITY AND BRAND AMBASSADOR DIVISION:

Elevating Brands through Influential Partnerships and Endorsements

Key Services Offered:



Ambassador Identification

Event Appearances & Endorsements

Partnership Negotiation

Social Media Engagement

Campaign Development

Brand Advocacy

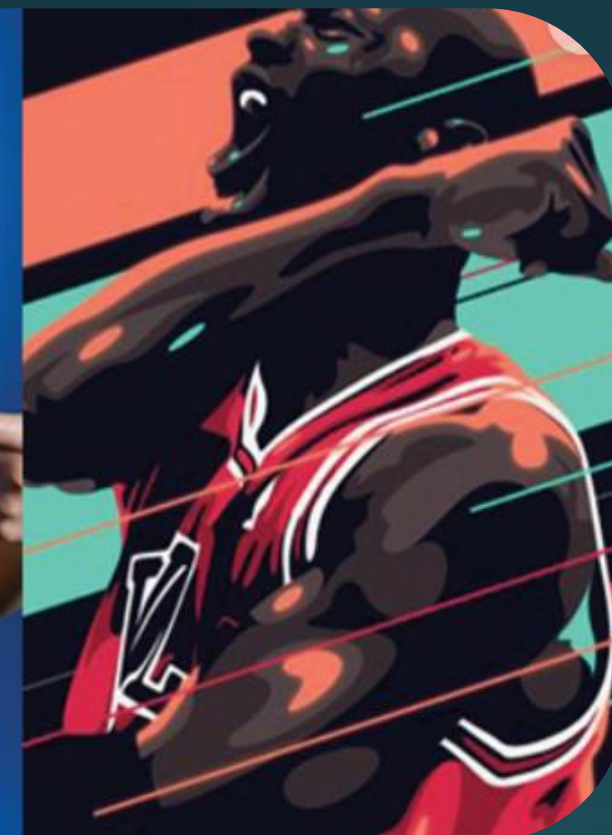
Content Creation & Promotion

Measurement and ROI Analysis

Celebrity Endorsements

105+

celebrity management campaigns successfully executed."



ELECTIONS CAMPAIGN DIVISION:

Strategizing & Executing Winning Campaigns for Political Candidates

Key Services Offered:



Campaign Strategy Development

- ✓ Ground Operations Management
- ✓ Digital Campaigning

Voter Data Analysis

- ✓ Volunteer Recruitment and Training
- ✓ Crisis Communication and Reputation Management

Media Planning and Advertising

- ✓ 1. Compliance and Legal Support
- ✓ 2. Polling and Survey Research

DIVISION 16

FILM PRODUCTION DIVISION:

Bringing Stories to Life on the Silver Screen with **Creativity and Excellence**

Key Services Offered:



Script Development

Crafting compelling narratives from concept to completion."



Pre-Production Planning

Laying the groundwork for seamless, successful shoots



Production Management

Ensuring every detail is executed flawlessly.



- Filming and Post-Production
- Distribution and Marketing
- Content Licensing and Sales
- Branded Content and Partnerships
- Film Financing and Investment

[Join us](#)

AWARD & CERTIFICATE DIVISION:

Recognizing Excellence and Achievements Across Industries

Key Services Offered:



1. Custom Award Design

2. Certificate Printing and Framing

3. Recognition Programs

4. Award Ceremonies and Events

5. Online Recognition Platforms

6. Judging Panels and Criteria

7. Sponsorship and Partnerships

8. Post-Event Marketing and PR

9. Archiving and Legacy Preservation



DIVISION 18



SPONSORSHIP DIVISION:

Empowering Partnerships for Mutual Growth and Success

Join us



KEY SERVICES OFFERED:



- Sponsorship Strategy Development
- Sponsorship Identification and Evaluation
- Customized Sponsorship Packages



- Negotiation and Contracting
- Activation Planning and Execution
- Measurement and ROI Analysis
- Relationship Management



- Sponsorship Portfolio Management
- Brand Integration and Activation



PRINT AND MERCHANDISE DIVISIONS:

Empowering brands with high-quality **print solutions** and **branded merchandise**

Key Services Offered:



Print Services
Graphic Design

Packaging Solutions
Online Ordering Platforms

85%

Branded Merchandise
Promotional Products

85%

Fulfillment & Distribution
Branding Consultation



DIGITAL OUT-OF-HOME (DOOH) DIVISION:

Transforming Urban Landscapes into Interactive Brand Platforms

Key Services Offered:



Digital Signage Networks

Captivating audiences with dynamic displays.



Interactive Touchscreen Displays

Engaging users with immersive, hands-on experiences.



Dynamic Content Creation

Crafting compelling, real-time media experiences.



- Real-Time Content Management
- Audience Analytics and Measurement
- Campaign Planning and Execution
- Location-Based Targeting

Join us

BUSINESS SPONSORSHIP SERVICES

DIVISION:

Sponsorship Strategy Development: Tailored strategies aligned with marketing objectives, demographics, and budget constraints, leveraging market research for maximum impact.



- **Opportunity Assessment and Negotiation:** Identifying potential opportunities aligned with brand values, negotiating favorable terms with partners for mutual benefit.



- **Measurement and ROI Analysis:** Robust frameworks tracking effectiveness, providing comprehensive reporting and analysis for informed decision-making.



- **Brand Activation and Integration:** Innovative concepts maximizing sponsorship impact, engaging audiences and enhancing brand visibility through various activations.



- **Strategic Partnerships and Alliances:** Facilitating collaborations to expand market reach, drive innovation, and unlock new growth opportunities.



- **Event Management and Execution:** End-to-end management ensuring seamless implementation, delivering memorable experiences and maximizing brand exposure.



- **Strategic Partnerships and Alliances:** Facilitating collaborations to expand market reach, drive innovation, and unlock new growth opportunities.



- **Community Engagement and CSR Initiatives:** Supporting alignment with CSR objectives, identifying opportunities supporting social causes and community development.

nex NEWS



Nex News Network



Nex News: A New Era in Digital News Distribution

Nex News is our own news channel and the world's first Blockchain-integrated news channel, attracting 7.4 million traffic and growing daily. We also manage 100+ media portals, pioneering new distribution and digital PR.



World's First: Blockchain-integrated, Web3, and Metaverse news platform.



Mission: Revolutionize media with transparency and responsibility.



Coverage: Business, News, Directory, Sports, Tech, World, Topic, Market, Expo.

Advertisers

Metaverse

Readers

AR/VR, AI

Decentralize content

Blockchain



www.nexnews.org

nex NEWS
NEX NEWS NETWORK

WORLD'S FIRST BLOCKCHAIN INTEGRATED, WEB3, AND METAVERSE NEWS & MEDIA PLATFORM

Nex News is the world's first Blockchain Integrated, Web3 and Metaverse news and media platform. It is a step towards building a new type of news and media platform where all your top news and media sources are accessible. All the different segments of news from entertainment to education, content creators - will be available on this platform.

www.nexnews.org



We Are Worldwide



Want To **Get In** **Touch** With Us?

If You Need Further Information

To join us or explore any business opportunities and collaborations, please contact us at our email address.

Our associate partners are located not only in India but also in DUBAI, SRI LANKA, BRAZIL, CALIFORNIA, UNITED KINGDOM, UNITED STATE AMERICA, INDONESIA, AND SINGAPORE.



Cellphone



Location



media@entaragroup.org

Our associate partners are located



- DUBAI
- SRI LANKA
- BRAZIL
- CALIFORNIA
- UNITED KINGDOM
- UNITED STATE AMERICA
- INDONESIA
- SINGAPORE

THANK YOU!



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